




Hasintha Weragala





Personal details


 Hasintha Weragala

 wkhasitntha@gmail.com


 +94 71 473 7372


 58/14/1, Neelammahara Road
Maharagama, Sri Lanka

 September 1st, 1986

 Light Vehicles

 Male

 Married

 hasintha-wk

Skills

Wordpress

SEO

Data integrity

Social media

PHP

CSS3

JQuery

Languages

English

Education

Bachelor in IT (BIT)

Sep 2012 - Jun 2015

University of Colombo School of Computing, Colombo

G. C. E (A/L) Mathematics Stream

Jun 2005

Royal College, Colombo

Employment

Wordpress Developer

Jan 2018 - Present

SolutionsW3 (Pvt) Ltd, Nugegoda

Responsibilities

- Design and Develop web based solutions for client requirements using Wordpress, PHP and front-end technologies.
- Backend and Front end development tasks to ensure smooth functionality of developed websites.
- Carry out Wordpress plug-in and theme modifications to meet client requirements.

Senior Online Marketing Analyst

Jan 2016 - Jan 2018

EmarketingEye (Pvt) Ltd, Nugegoda

Responsibilities

- Carry out Off-site SEO Activities for internal blogs. Including but not limited to Topics research, Content marketing, and Content submissions.
- Carry out On -Site SEO tasks – Perform SEO Audits, Audit Tracker sheet preparation.
- Coordinate with other departments to implement necessary features,
- Keyword optimization, Title and Meta tags composition.
- Social media Social media monthly plan preparation, Advertising plan preparation.
- Campaigns management, performance reporting.
- Management of in-house destination marketing websites and content writing.

Operations Assistant

Jan 2011 - Dec 2015

Assetline Securities (Pvt) Ltd, Battaramulla

Responsibilities

- Daily System update processes (Back-Office system)
- Providing Customer services such as reporting, balance check etc.
- Liaise with IT department regarding Hardware and Software issues of the staff.
- Liaise with service providers regarding Internet trading system issues of clients.
- Administer online trading platform to ensure smooth function and client account management.
- Ensure data integrity and efficient provision of information to executive staff.

Achievements

- Awarded best performing team member twice whilst my tenure in EmarketingEye (Pvt) Ltd.
- Awarded for outstanding performance achieved for the website travelkalutara.com